

**Christine Riccelli**  
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## **Career History**

### **Freelance Journalist (Des Moines, Iowa)** **2001-present**

Write articles covering travel, books and publishing, visual arts, home design and other topics for newspapers, custom publications and magazines including *Better Homes & Gardens*, *Hemispheres*, *the Writer*, *Midwest Living*, *Pages*, and *Decorating*. Wrote a book review column for *The Des Moines Register* 2005-2006.

Edit *dsmArts*, a quarterly magazine covering the arts and culture in the Des Moines metro area. Initiated the idea for the magazine and worked with the publisher to create it. Generate ideas, assign stories, edit copy, work with photographers and designers.

Edit and manage editorial projects for magazines. Developed and wrote a 15-state travel guide for the annual *Best of the Midwest* (2004-2007). Wrote and project managed *Go!*, a *Midwest Living* travel publication with a 2 million circulation (2006-2007).

### **Iowa State University (Ames, Iowa)** **Lecturer, 2003-2006**

Taught JLMC 346, Public Affairs Reporting; and JLMC 201, Reporting and Writing for the Mass Media. Developed lectures and course material. Average class evaluation scores (on a five-point scale) of 4.56 for overall instructor and 4.63 for teaching effectiveness.

### **The Des Moines Register (Des Moines, Iowa)** **Reporter, 1998-1999**

Covered the travel beat, including issues and trends, plus Midwestern, national and international destinations, ranging from Minnesota to Vietnam. Wrote Sunday travel column. Also wrote personality profiles and general feature stories on a variety of topics, including entertainment, consumer and food.

### **The Des Moines Register** **Assistant Features Editor, 1991-1998**

Responsible for Sunday Travel section, Sunday Lifestyle section, Friday consumer page, and Saturday home section. Generated ideas, made story assignments, worked with reporters and freelancers, edited content, wrote headlines and captions, proofed pages, coordinated photos and graphics, supervised production.

- Developed new stand-alone 8-page travel section. Coordinated and led brainstorming and planning meetings. Wrote mission statement. Developed content ideas, including feature stories, columns and departments. Worked on design concepts.
- Developed Smart Shopping consumer page, including mission statement, content, design.
- Revamped Sunday Lifestyle section. Wrote mission statement, introduced new columns, reorganized family page, developed Home and Hobbies page.

### **The Kansas City Star (Kansas City, Missouri)**

**Freelance Editor, 1989-1991**

Edited and wrote for Sunday Home section. Assisted in editing, layout and production of daily business section. Copy edited for features department. Part-time position.

### **Freelance Journalist (Kansas City, Missouri)**

**1986-1991**

Worked with newspapers, magazines, companies and colleges.

- Wrote business and feature articles for national trade and local publications, including the *Kansas City Star*, *Kansas City Business Journal* and *Kansas City Magazine*.
- Wrote press releases, brochures, newsletters and other collateral material for corporate clients in industries such as education, health care, real estate, entertainment and law.
- Taught writing and editing courses at Penn Valley Community College (Kansas City, Missouri) and Johnson County Community College (Overland Park, Kansas).

### **New Age Living Magazine (Kansas City, Missouri)**

**Editor, 1988-1990**

Co-founded and edited quarterly national magazine covering topics on holistic living, with a focus on health and ecology. Worked with partners to develop magazine concept, content and marketing strategies. Responsible for all facets of editing. Circulation grew to 22,000.

### **Corporate Report (Kansas City, Missouri)**

**Associate Editor, 1981-1986**

Monthly regional business magazine. Wrote in-depth features about economic and business issues. Covered health care beat. Wrote monthly columns on high technology, family business. Content and copy edited.

### **Iowa City Press Citizen (Iowa City, Iowa)**

**Reporter, 1981**

### **The Camden Journal (London, England)**

**Reporter, 1980**

## **Professional Organizations**

**American Society of Journalists and Authors**

**National Book Critics Circle**

## **Education**

**Drake University, Des Moines, Iowa.** Master of Arts, Journalism and Mass Communication, 1997.

**University of Iowa, Iowa City, Iowa.** Bachelor of Arts, Journalism, 1981.